

MEDIA INFORMATION: 1 December 2009



NIKWAX WINS GREEN APPLE AWARD

Nikwax's uncompromising environmental ethos has been recognized and rewarded by receiving a bronze Green Apple Award for Environmental Best Practice in Manufacturing from The Green Organisation, an independent environment group that is dedicated to promoting the positive side of environmental endeavours.

For the past 30 years Nikwax has manufactured quality protection and proofing products that protect and extend the life of outdoor footwear, clothing and equipment whilst staying true to a strong environmental policy. So, what exactly makes Nikwax so green:

Nikwax NOW:

- All Nikwax products will be WaterBased and VOC/ solvent-free.
- Nikwax currently offsets its carbon through the World Land Trust's carbon balancing service. Nikwax has calculated its emissions over the last 10 years and is currently offsetting two year's of carbon per year [in 2009 it will offset for 2009 and 1999]. The World Land Trust invests the proceeds in Ecuadorean reforestation.
- The UK-based Nikwax plant manufactures, fills and labels within a 2.5 mile radius. With the UK as the biggest market, this cuts down on air miles.
- Nikwax and sister brand Páramo derive 90% of their energy from renewable sources
- Factory redesign has reduced gas consumption by 60%
- Employees are trained to be environmentally conscious and benefit from on-site recycling facilities.
- Most packaging is recyclable.

Nicola Withers of Nikwax comments on winning the award: "We are delighted that all our efforts are being recognized by such a prestigious award scheme. We pride ourselves on our environmental practice whilst still maintaining our high quality end product. We are currently in the process of researching other ways of being environmentally friendly including bio-diesel for our vans, recycled alternatives to replace current packaging and so on."

ENDS

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